

Natl Med. Res. Planning&Placement National Republican Congr Comm/ Issue
Submission Number 239 Issue 1

815 Slaters Lane
 Alexandra VA 22314



WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client: National Republican Congr	Submission Cost: 3650	Campaign Ref: E-120816008
Buyer: ''	Client/Product/Estimate: 155 /426 /3010	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 09/16/12	Weeks: 2	Order Ref: 06281584
Est./PO Number: 06281584	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Nrcc-1e	Booking Group: WNCN	Key Market: Raleigh-Durham, NC
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type		Rate	Spot Type		09/03	09/10	Total
1	M-F 1237a ET / 1137p CT Late NightF..	04		65	30	Nbr of Spots	1		1
2	M-F 5p Judge JudyF..	03		210	30	Nbr of Spots	1		1
3	M-F 7p NewsF..	04		250	30	Nbr of Spots	1		1
4	M-F 1237a ET / 1137p CT Late Night M.....	04		65	30	Nbr of Spots	1	1	1
5	M-F 530p Judge Judy M.....	03		210	30	Nbr of Spots	1	1	1
6	M-F 7p News M.....	04		250	30	Nbr of Spots	1	1	1
7	Sat 7p NewsS.	01		175	30	Nbr of Spots	1		1
8	Sat 7a Today ShowS.	02		250	30	Nbr of Spots	2	2	2
9	Sun 6p News	02		350	30	Nbr of Spots	1	1	1
				Weekly Totals:	Total Spots(Ord Spots)		7	12	19

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Client: National Republican Congr	Submission Cost: 3650	Campaign Ref: E:20816008
Buyer:		
Schedule Dates: 09/03/12 to 09/16/12	155 /426 /3010	Sales Rep: HRP Washington, DC
Est./PO Number: 06281584	2	Order Ref: 06281584
Associated Copies: No	Political	Business Type: POLITICAL
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Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total
.....S				Comme			
10	M-F 1237a ET / 1137p C/CT Late Night	04	65	30 Comme	Nbr of Spots	1	1
	...T...						
11	M-F 5p Judge Judy	03	210	30 Comme	Nbr of Spots	1	1
	...T...						
12	M-F 7p News	04	250	30 Comme	Nbr of Spots	1	1
	...T...						
13	M-F 1237a ET / 1137p C/CT Late Night	04	65	30 Comme	Nbr of Spots	1	1
	...T...						
14	M-F 5p Judge Judy	03	210	30 Comme	Nbr of Spots	1	1
	.T.....						
15	M-F 7p News	04	250	30 Comme	Nbr of Spots	1	1
	.T.....						
16	M-F 1237a ET / 1137p C/CT Late Night	04	65	30 Comme	Nbr of Spots	1	1
	...W...						
17	M-F 530p Judge Judy	03	210	30 Comme	Nbr of Spots	1	1
	...W...						
18	M-F 7p News	04	250	30 Comme	Nbr of Spots	1	1
	...W...						
Weekly Totals: Total Spots(Ord Spots)				7	12	19	

Grand Totals

		Month 9 Weeks: 5	
		09/03	09/10
Spots	Totals	19	12
	Cost	3650	2100

Grand Totals:

Spots: 19
 Gross Total: 3,650.00
 Commission: 547.50
 Net Total: 3,102.50

REP: HEADLINE# 6281584
CREDIT ADVISORY: APPROVED ORIGINAL REV#0 \$\$\$

FAX# 703-516-9680
CREDIT RISK !!!
ORDER WORKSHEET

HARRIS REPORT FROM STATION AUG16/12 10:5
*** WNCN-TV ***

ADV #	ADV. NAME	ISS/NRCC-IE	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME	BEN ANGLE	
		815 SLATERS LANE			
		ALEXANDRIA, VA 22314			
ORDER #	CONTRACT #	6281584	CLASS:	NATL.	LOCAL
PRDCT	NRCC IE	EST#3010	COMMENTS:	(LINE, ORDER, INVOICE)	REGIONAL
FLIGHT DATES	SEP7/12	SEP13/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG16/12	10:56

REP: NEW ORDER

TTL \$3,650 @19X

PLEASE CONFIRM

THANKS! BRIAN FOR MICK

CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$3,650.00
TOTAL SPOTS 19

REP HEADLINE# 6281584
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 17.5
*** WNGN-TV ***

ADV # _____ ADV. NAME ISS/NRCC-IE

ORDER # ALEXANDRIA, VA 22314
CONTRACT # 6281584

PRDCT NRCC IE EST#3010 COMMENTS: (LINE, ORDER,

CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: NEW ORDER
TNT 42 50 300

TTL \$3, 650 @19X
PLEASE CONFIRM
THANKS! BRITAN FOR MICK

CON CM * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

NRCC 16

```
LINE#: REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:
: LINE#: : : : : : : : : DATE : DATE : /WK: INV: : : SPTS:
```

AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426
AGENCY EST# = 3010

1235A-135A 300

PROGRAM : J FALLOON-NBC<
 RA 35-64 : 0 . 4
 CON COM1 : J FALLOON-NBC<

2 500P-530P 30 \$210.00

PROGRAM : JUDGE JUDY
RA 35-64 : 1-0

111

REP HEADLINE# 6281584
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG15/12 17.5
*** WNCL-TV ***

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAYS	:TOTAL:	:SPTS:
3			700P-730P		30		\$250.00	9/7	9/7		1		FRI	1
PROGRAM :	RA35-64 :	CON COM1:	NBC-17 NEWS-7	1.2										
4			1235A-135A		30		\$65.00	9/10	9/10		1		MON	1
PROGRAM :	RA35-64 :	CON COM1:	J FALLOON-NBC<	0.4										
5			530P-600P		30		\$210.00	9/10	9/10		1		MON	1
PROGRAM :	RA35-64 :	CON COM1:	JUDGE JUDY B	1.0										
6			700P-730P		30		\$250.00	9/10	9/10		1		MON	1
PROGRAM :	RA35-64 :	CON COM1:	NBC-17 NEWS-7	1.2										
7			700P-730P		30		\$175.00	9/8	9/8		1		SAT	1
PROGRAM :	RA35-64 :	CON COM1:	NBC-17 NEWS-7	2.3										
8			700A-900A		30		\$250.00	9/8	9/8		2		SAT	2
PROGRAM :	RA35-64 :	CON COM1:	SATURDAY TODAY	1.7										
9			600P-630P		30		\$350.00	9/9	9/9		1		SUN	1
PROGRAM :	RA35-64 :	CON COM1:	NBC-17 NEWS-6	2.2										
10			1235A-135A		30		\$65.00	9/13	9/13		1		THU	1

REP HEADLINE# 6281584
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 17.5
*** WNCN-TV ***

REP HEADLINE# 6281584
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG 15 / 12 17 - 5
*** WNCGN-TV ***

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAY	TOTL:
:	:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	SPTS:
SEP/12	\$3,650.00												
													CONTRACT TOTAL \$3,650.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Jon Ferrell
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
<input type="checkbox"/> Yes <input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date

Signature

Contact Phone Number

703-463-4877

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title